

## UNITED STATES PATENT AND TRADEMARK OFFICE

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Rih Data Sheet

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| APPLICANTS   |                            |   |                                   |                           | <u></u>  |                        |                     | <del></del> |                                |  |
| John S. He<br>Alfred E. E<br>John S. M                               | Bonnei<br>1cCosk           | cks, Potomac, MD;<br>er, Bethesda, MD;<br>key, Castle Rock, CO;<br>ussen, Oak Hill, VA; |                                   |                           |          |                        |                     |             |                                |  |
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| ** FOREIGN APPLICATIONS ************************************         |                            |   |                                   |                           |          |                        |                     |             |                                |  |
| ** 11/02/2001  |                            |   |                                   |                           |          |                        |                     |             |                                |  |
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| 35 USC 119 (a-d) conditions yes no Met after Met Allowance           |                            |   |                                   | STATE OR<br>COUNTRY<br>MD | DRA      | EETS<br>WING<br>45     | TOTA<br>CLAIR<br>60 | MS          | INDEPENDENT<br>CLAIMS<br>3     |  |
| Acknowledged   | Exa                        | miner's Signature Initi   | tials                             |                           | <u> </u> | <u> </u>               | <u> </u>            |             |                                |  |
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| Dorsey & Whitney   | y LLP                      |   |                                   |                           |          |                        |                     |             |                                |  |
| Suite 300 South  | -:- Av                     | anua NI IA/   |                                   |                           |          |                        |                     |             |                                |  |
| 1001 Pennsylvania Avenue, N.W.<br>Washington ,DC 20004               |                            |   |                                   |                           |          |                        |                     |             |                                |  |
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| Internally targeted advertisements using television delivery systems |                            |   |                                   |                           |          |                        |                     |             |                                |  |
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